



Primrose Capital specializes in the placement of debt, equity, and mezzanine financing for leading real estate institutions, developers, and property owners throughout North America & Mexico.



CERTAINTY OF EXECUTION.

PRIMROSE CAPITAL HAS SUCCESSFULLY COMPLETED OVER \$3.1 BILLION IN COMMERCIAL REAL ESTATE FINANCING TRANSACTIONS SINCE OPENING IN 2013.

\$3.1 Billion
Capital Raised

63 Closed Deals 11 States





STRUCTURING AND ARRANGING CREATIVE FINANCING SOLUTIONS ACROSS THE ENTIRE CAPITAL STACK

QUITY SENIOR DEBT MEZZANINE FINANCING PREFERRED EQUITY







CAPITALIZING GROUND-UP DEVELOPMENT

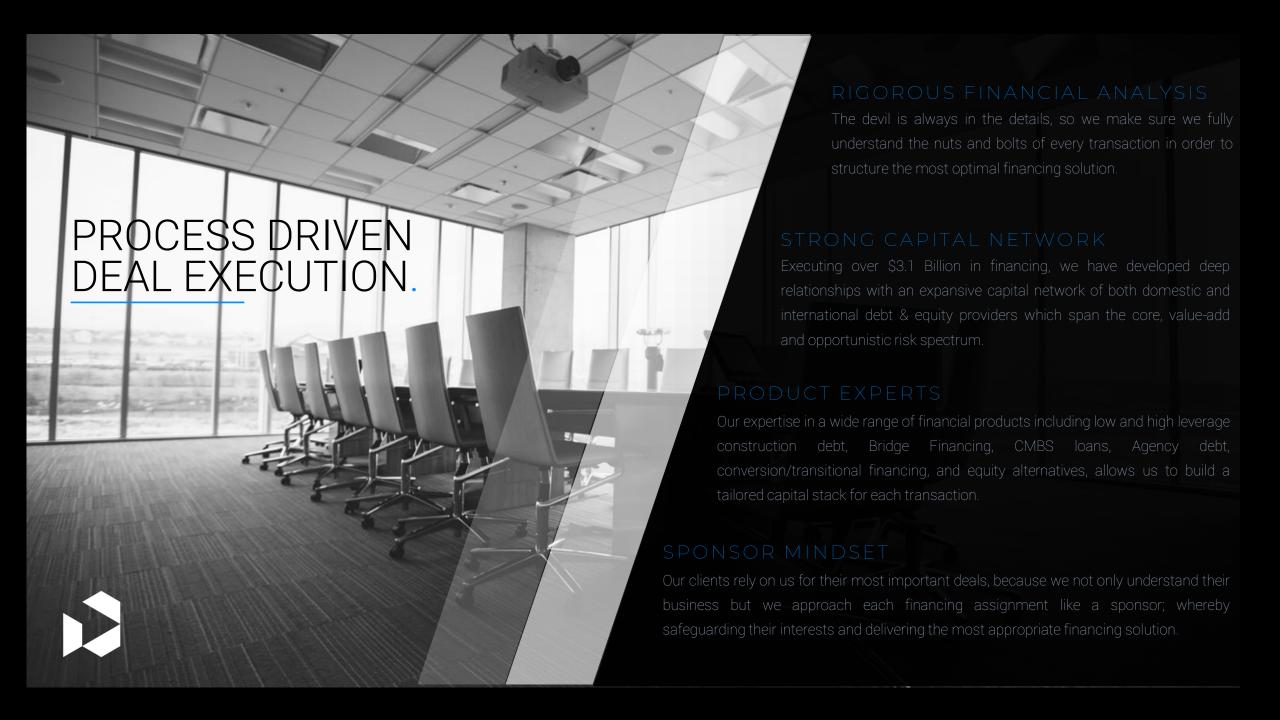
FINANCING ACQUISITIONS

RE-CAPITALIZING TRANSITIONAL ASSETS

GETTING DEALS FINANCED.

CONSISTENTLY DELIVERING NEEDED CAPITAL FOR SOME OF THE MOST COMPLEX REAL ESTATE TRANSACTIONS.





UNPARALLELED ACCESS TO CAPITAL.

LEVERAGING GLOBAL RELATIONSHIPS TO DELIVER EXCEPTIONAL RESULTS.

258 Local & Regional Banks75 Insurance & Pension Funds112 Debt Funds

Government Agencies Traded and Non-Listed Reits

CMBS Lenders

Developers





HOTELS & RESORTS APARTMENTS CONDOMINIUMS OFFICE

SECTOR FOCUSED.



PROVEN PROCESS. A SYSTEMATIC APPROACH FROM START TO CLOSE. CONSULT DOCUMENT MARKET. NEGOTIATE. DILIGENCE. CLOSING.

SOUND GUIDANCE AND DEAL MANAGEMENT THROUGHOUT EACH STEP OF THE PROCESS.





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